



Press Release

More than 1000 ETS Inside Licenses sold within the first three days after the launch

ETS Inside most successful product launch in the history of KNX

BRUSSELS, March 23rd, 2017: The launch of the ETS Inside is accompanied by the biggest series of events in the history of KNX. With more than 30 conferences all over the world, in March 2017 the whole KNX community ushers in a new era of working with the worldwide STANDARD of home and building control – in a Smart, Simple and Safe way! More than 1000 ETS Inside Licenses were sold within the first three days after the launch of the new software.

"The last years saw a growing awareness for the topic of smart home. Smart home solutions became more mainstream, leading to a change in the whole industry", comments Franz-Josef Kammerl, President of KNX Association. "With the launch of ETS Inside, KNX not only responds to current market trends, ETS Inside also makes the benefits of the KNX Standard available to more people wanting to realise KNX Installations in an easy way in homes and light commercial buildings. As ETS Inside does not require extensive training, it will surely revolutionise the market and KNX as we know it. It is therefore only just to celebrate this historical launch with a series of events around the globe, putting the ETS Inside in the spotlights during the entire month of March".

The new era in home and building control: ETS Inside

ETS Inside opens up the world of home and building control to more potential users. ETS Inside: it is Smart, Simple, Safe:

Smart – By making the transition from PC to commonly used mobile handhelds, ETS Inside is reshaping how KNX installations are designed and commissioned. As the software can be a permanent part of the installation, only the ETS Inside client app is needed to configure your KNX installation. This app is downloadable from all app stores, i.e. Apple App Store, Google Play Store and Windows Store.

Simple – The user interface is easy-to-understand and lowers the barriers for anyone wishing to benefit from the interoperability of KNX across products of different manufacturers and applications. Without the need for extensive training, newcomers to the smart home market now

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have the possibility to put a real KNX installation into action, be it in a home, shop or office.

Safe – With support for KNX Secure devices using the worldwide encryption standard AES 128, ETS Inside comes with the highest security features in home and building control. With KNX Data Secure devices communication between devices is protected, with KNX IP Secure, communication across IP is encrypted and authenticated.

More than 30 events all over the world

The worldwide KNX community had been eagerly looking forward to the launch of the ETS Inside. KNX Association declared the month of March 2017 to be the “ETS Inside Launch Month” and the response from all over the world has been tremendous: More than 30 events have been scheduled all over the world, from many countries in Europe to Australia, Japan, Korea, Brazil, Mexico, Colombia and Argentina.

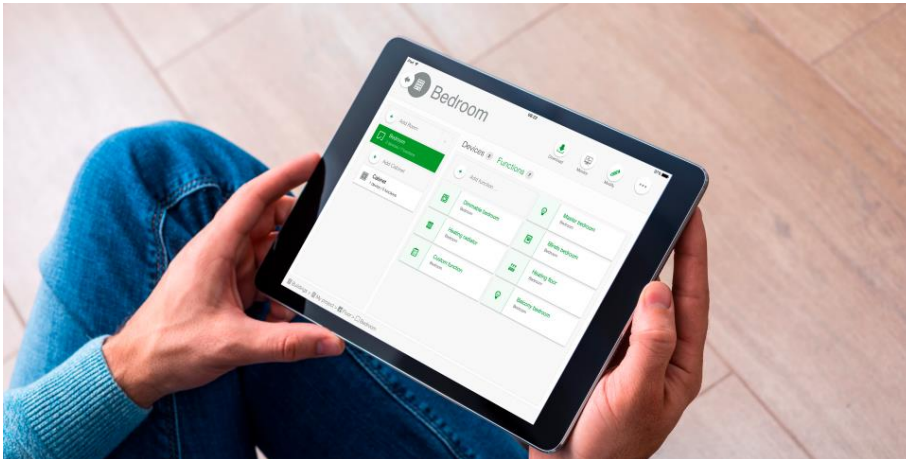
Getting started with ETS Inside? Make use of dedicated online courses and material!

KNX Association has compiled a comprehensive set of materials, also online, to make sure that every ETS Inside customer can get kick-started with the new tool. One of the many highlights are the new ETS Inside flyers “Getting Started”, “Features”, “Checklist” and others. Apart from the flyers, KNX Association is currently organising interactive webinars and makes online tutorials as well as videos available. The list of scheduled KNX Webinars can be found at <https://www.knx.org> (section: training – webinars), the ETS Inside tutorials can be found at <http://etsinside.knx.org> (Section: getting started).

More information on the ETS Inside, the ETS Inside launch and all worldwide ETS Inside launch events can be found on the dedicated ETS Inside website reachable via <http://etsinside.knx.org>. Follow the ETS Inside Launch on Twitter @KNXAssociation, using #ETSInside, and Facebook www.facebook.com/KNXAssociation



Picture 1: ETS Inside is smart, simple and safe



Picture 2: ETS Inside can be easily used on most commonly used mobile handhelds

About KNX

KNX Association is the creator and owner of the **KNX** technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and blind control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and many more. **KNX** provides a single, manufacturer independent design and commissioning tool (ETS), with a complete set of supported communication media (TP, PL, RF and IP) as well as a complete set of supported configuration modes (system and easy mode). **KNX** is approved as a European (CENELEC EN 50090 and CEN EN 13321-1) and an International standard (ISO/IEC 14543-3). This standard is based upon 27 years of experience in the market. Over 400 member companies worldwide from different application domains have more than 7000 KNX certified product groups in their catalogues. The **KNX** Association has partnership agreements with over 67,000 installer companies in nearly 160 countries.

www.knx.org

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Pictures can be downloaded at: www.knx.org/knx-en/press-room/