



Press Release

Growing Influence of KNX

BSRIA European Smart Home Research

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KNX features prominently as a major element of the European Smart Home market as detailed in new research by BSRIA (The Building Services Research and Information Association). It has presented the results of its European Smart Home Market Study including nine in-depth reports on different European markets - Poland, Sweden, Denmark, Germany, France, United Kingdom, Netherlands, Belgium and Norway. There is also a summary pan-European Report.

BSRIA's study is one of the first to analyse comprehensively all available knowledge on smart home technologies and to generate reliable market data. As a result it provides an encompassing overview of the European market. BSRIA recently finalized his European Smart Home study by offering the market results from Poland, Sweden and Denmark.

One of the highlights of BSRIA's study is the news that the overall Polish market for smart home systems amounted to 12.5 million Euros in 2011. Over the last decade, this market has been growing steadily and according to BSRIA estimates, the share of KNX solutions within the total market value reached 54%. For a developing market such as Poland, this represents great success for KNX intelligent building technology.

In Sweden in 2011, the overall smart home market value was 17.3 million Euros. KNX made up for the vast majority of this with some 13.2 million Euros or 76% of the total. The scope for KNX based solutions in the residential sector is set to further increase as the share of complex home automation systems, which are more suited to KNX technology, also grows. In the medium term, comfort and convenience will be the key drivers, with high-income households and commercial clients expected to create major demand.

In 2011 the smart home market in Denmark was valued at almost 10 million Euros. According to BSRIA estimates, KNX installations represented 39% of the total value. This reflects highly significant penetration considering the presence of a major proprietary protocol with an historic strong market influence. Since 2009, following the entry of the KNX open-protocol into the Danish market, the situation has been changing dramatically with KNX establishing its position as the flagship technology. Average growth for KNX has been an impressive 10% per annum.

For full details of BSRIA's research please contact: bsria@bsria.co.uk

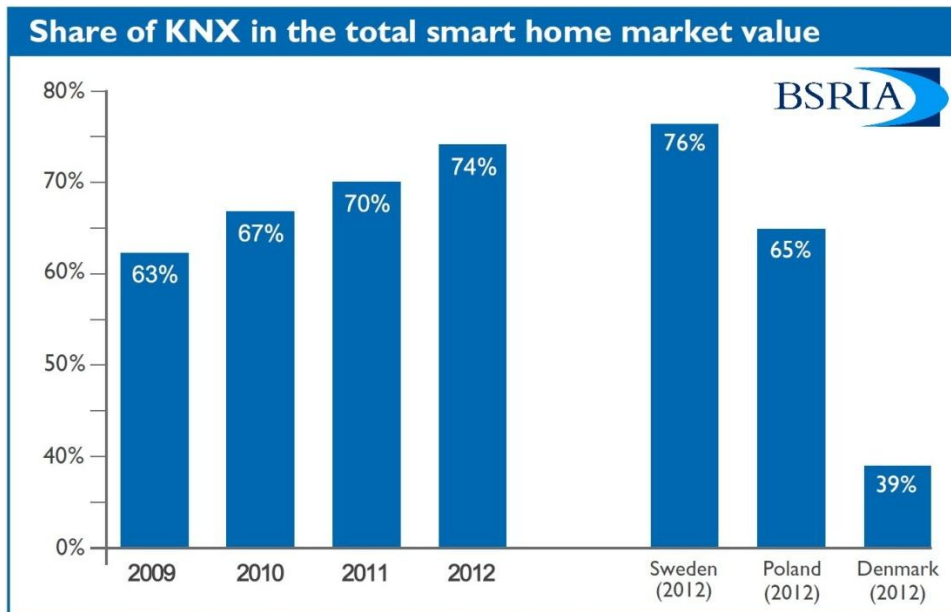


Fig. 1: With the growing importance, KNX is the leading protocol in the European Smart Home market.



Fig. 2: BSRIA logo



Fig. 3: KNX ISO/IEC14543 logo

About KNX

KNX Association is the creator and owner of the **KNX** technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and shutter control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and lots more. **KNX** is the worldwide standard for home and building control with a single, manufacturer independent design and commissioning tool (ETS), with a complete set of supported communication media (TP, PL, RF and IP) as well as a complete set of supported configuration modes (system and easy mode). **KNX** is approved as a European (CENELEC EN 50090 and CEN EN 13321-1) and an International standard (ISO/IEC 14543-3). This standard is based upon more than 23 years of experience in the market including its predecessors, EIB, EHS and BatiBUS. More than 300 member companies worldwide from different application domains have almost 7000 **KNX** certified product groups in their catalogues. The **KNX** Association has partnership agreements with more than 37,000 installer companies in 120 countries.

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