Press release

KNX city at the light+building 2012

Top event with more exhibition space and more visitors than ever before

In 2012 KNX will push the limits and demonstrate excellence: the KNX Association presents itself larger than ever before at the light+building in Frankfurt from 15th to 20th April 2012. The latest technologies and applications for the worldwide standard in home and building automation are shown at four different stands. With 1,500 participants, the KNX Awards ceremony is the top event for KNX.

KNX city at the Galleria will probably be the most impressive KNX presentation at the Frankfurt trade fair. KNX occupies an area of more than 700 square metres – that's over three and a half times as much space as the KNX stand at light+building 2010 – the largest to date. The space is divided into nine areas: presentation of KNX city and Green Technology, applications by 16 system integrators, the latest ETS apps, presentation of KNX members and their latest products, the KNX community and a home and social network area. A KNX competition, a cinema and a shop are also part of KNX city. A total of 123 KNX experts from 26 countries will be present at KNX city over the entire week. There will be a separate presentation of Green Technology and ETS apps. The organisers want to create a special street atmosphere: a juggler will walk the aisles, a cartoonist will be sitting by the "roadside" and street musicians will create a unique atmosphere. Visitors will have the opportunity to attend two competitions and prove their knowledge of KNX.

Similar to light+building 2010, KNX will also have a stand in hall 8.0. KNX will have a common stand (F98) that will be over 30 metres long on an

area of 200 square metres. It will be located between the two entrances at the Western side of the hall. 17 member companies from ten countries will show their latest KNX applications at several info panels. Among them are companies like Lutron, Philips and Siemens. Furthermore, KNX will show the latest features of ETS apps there.

Another stand of the KNX Association will be located in hall 11.1 (C92). Also there the new ETS apps will be the centre of attention. In addition, at the stand of the German Electrical and Information Technology Trades (Zentralverband der Deutschen Elektro- und Informationstechnischen Handwerke – ZVEH), the E-House, will show several applications that communicate exclusively via KNX. This special exhibition in hall 8.0 (stand J60) is the heart of this year's presentation by ZVEH at light+building. For the third time in a row, KNX provides the basis for installations shown in the E-House.

The KNX Association invites visitors to attend the KNX top event and the 2012 KNX Awards ceremony on Tuesday, 17th April. The event will start at 18.30 at the Panorama-Saal of the Forum building of the Frankfurt Trade Fair. From 17.30 h. visitors can chat while taking an aperitif. All visitors will receive a voucher for an ETS app. The event was fully booked within a week. The organisers expect 1,500 participants from 67 countries, that is twice as many who attended this top event two years ago. Guests cannot only congratulate the winners of the KNX Awards, they will also have the opportunity to see the first presentation of the ETS apps. After the event, visitors are invited to attend an after show party.

A total of 103 KNX members will be present with their own stands at the light+building in 2012. At the world's largest trade fair for light and building technology there will be no way around the worldwide KNX standard for home and building automation.

Image: KNX City addresses current challenges related to buildings, mobility, energy generation, infrastructure and communication, and provides appropriate KNX solutions. Internationally, these challenges can vary a great deal.

About KNX

KNX Association is the creator and owner of the **KNX** technology – the worldwide STANDARD for all applications in home and building control, ranging from lighting and shutter control to various security systems, heating, ventilation, air conditioning, monitoring, alarming, water control, energy management, smart metering as well as household appliances, audio/video and lots more. **KNX** is the worldwide standard for home and building control with a single, manufacturer independent design and commissioning tool (ETS), with a complete set of supported communication media (TP, PL, RF and IP) as well as a complete set of supported configuration modes (system and easy mode). **KNX** is approved as a European (CENELEC EN 50090 and CEN EN 13321-1) and an International standard (ISO/IEC 14543-3). This standard is based upon more than 22 years of experience in the market including its predecessors, EIB, EHS and BatiBUS. Over 265 member companies worldwide from different application domains have almost 7000 **KNX** certified product groups in their catalogues. The **KNX** Association has partnership agreements with more than 30,000 installer companies in more than 100 countries.

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